



PHYTOPHILIA

Design Conversation



INVITE

Phytophilia – Design Conversation
(Free virtual event on ZOOM)
Thursday 26 January 2023 / 16:00 – 19:00 (CET)

Designers have always contributed to shaping material culture, which makes them important actors in the context of transformative change. This panel talk therefore aims to bring the discourse on regenerative perspectives in design to design students and design professionals who are significantly involved in material decisions for new consumer products and living and working environments. They are often themselves the initiators of future-oriented perspectives to address the major ecological challenges of our time. One example is the project Phytophilia by Danish designer Sara Martinsen. In her project she explores the aesthetic and functional potentials of plant fibres, which are of great relevance for the fields of product and textile design, applied art and architecture, especially with regards to transformative change. This design conversation takes Sara Martinsen's project as a starting point for discourse and raises questions about possible applications and ecologically relevant aspects of plant fibres: Can the use of plant fibres in design always be equated with sustainability? Can consumers be influenced in their purchasing decisions in the long term by natural material aesthetics? What is the significance of material culture in general for sustainability and transformative change? These and other questions will be discussed with speakers from design, business and academia.

[Book your free ticket here](#)



Sara Martinsen is a Danish designer based in Copenhagen. She works at the intersection of art and design, creating edition pieces from bio based materials and has developed a digital encyclopedia on the subject of plant fibres.



Dr. Kirsten Scott, Research Lead and Programme Leader for Postgraduate Fashion courses at Istituto Marangoni London. She has worked extensively on cross-cultural research collaborations and product development, navigating ethical concerns, the legacies of colonialism, local to global and the realities of diverse fashion markets.



Dr. Svenja Keune is a postdoctoral researcher at the Swedish School of Textiles, University of Borås, in Sweden and at the Centre for Information Technology and Architecture (CITA) at the Royal Danish Academy of Fine Arts Schools of Architecture, Design and Conservation in Copenhagen.



Jess Redgrave is a multidisciplinary designer working at the intersection of fashion and science, pushing the boundaries of regenerative design and traditional biological practices.

Symbio(s)cene is a non-profit organisation that aims to contribute to the development of new, sustainable worldviews and promote thinking beyond the Anthropocene. Demonstrating new ways of seeing is an important key to the change that is so urgently needed. Symbio(s)cene represents a holistic approach that promotes trans-disciplinary dialogue between the sciences and the arts, in particular the interconnection of their distinct cultures of knowledge, approaches and methods. The aim is to give space to both the cognitive and emotional dimensions of knowledge creation processes and thus open up new perspectives for a sustainable human-nature relationship and a future worth living.



Prof. Oliver Szasz
Moderator



Dr. Tina Heger
Co-Moderator



Ingrid Rügemer
Co-Moderator

SYMBIO(S)CENE

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